



The Adventure Continues - In Search of the Pirate Treasure

Level 3-- Gamification Master Craftsman

An individual who earns a Gamification Master Craftsman Certification (Level 3) has received advanced training on how to integrate gamification methodologies for the improvement of learning and development. Individuals who earn this certification have mastered the core principles of gamification. As the lead designer, they have designed a talent development or employee engagement solution, that is tested and deployed. A Gamification Master Craftsman Designer can take a real-life adult education or employee learning or engagement challenge and design a thoughtful, cohesive, and integrated solution.

During this advanced design intensive, participants will:

- Have access to key gamification experts that will review your gamification design and provide valuable feedback as well as supplemental resources
- Synthesize all the elements of Gamification Surveyor and Journeyman programs into a cohesive plan
- Take an adult education, employee learning or engagement challenge and design a thoughtful, well-structured, and research-based solution
- Identify the objectives of the organization and evaluate challenges in achieving the objectives
- Itemize the virtual economy, badging tiers, levels, and progression to a degree of detail that could be executed by a development team
- Design a complete and detailed gamification strategy project plan with an ROI framework for analysis
- Accurately measure the 'required behaviors' vs. 'actual behaviors achieved' to quantitatively show proof of concept
- Clearly define a communications strategy and roll-out plan in a detailed implementation road map

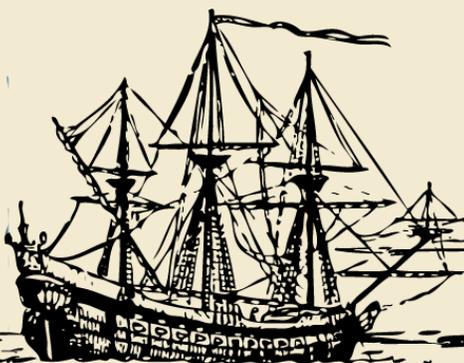
Your registration includes:

- Master Craftsman SWAG Bag
- Persona Prototype Tools
- Mastermind Minutes structured design strategy sessions
- All training supplies (digital formats)
- Rapid Prototype materials
- 90-day Follow up deployment coaching

Prepare to be creative!

You'll design in collaboration with mastermind teammates in a very user-friendly environment, which will lead to a more efficient way to work and get things done! A detailed schedule and agenda will be provided for you. Our goal is to add value and make a difference for you and your organizations with this experience.

Are You Ready for the Next Gamification Adventure? This Gamification Certification Program is a hands-on, intensive gamification strategy experience facilitated by Monica Cornetti and Jonathan Peters, PhD. If you are the type of learning professionals with an interest in talent development, enhanced learning techniques, and behavioral science, then this program is perfect for you!



Gamification Master Craftsman Certification

Attend LIVE in Gruene, Texas from June 5-7, 2024

LIVE June 5-7, 2024

Location: Gruene River Hotel & Retreat <https://www.grueneriverhotel.com/>

Located 30 minutes north of the San Antonio Airport. You may choose to rent a car, and we will assist you in coordinating shared rides to and from the airport.

DATES	TIMES	DESCRIPTION
Tuesday, June 4	3:00 p.m. - 7:00 p.m. CDT	Check In, Wine and Cheese Reception, Dinner on your own.
Wednesday June 5	8:00 a.m. – 6:00 p.m. CDT	Design Retreat, Breakfast and Lunch provided. Dinner on your own.
Thursday June 6	8:00 a.m. – 6:00 p.m. CDT	Design Retreat, Dress Like a Pirate Night, Breakfast and Lunch provided. Dinner on your own.
Friday June 7	8:00 a.m. – 4:00 p.m. CDT	Design Retreat, Concept Board Presentations, Next Steps, Breakfast and Lunch provided.

Cost:

\$2994 (Includes gourmet breakfast, lunch, and snacks each day, all certification materials, supplies, resources, and tools, plus 90 days of 1-on-1 and group follow up coaching.)

You are responsible for your travel and sleeping room accommodations.

NEXT STEPS – REGISTER AND RESERVE:

REGISTER for the LIVE LV3 Certification here: <https://www.sententiagamification.com/live-v3>

Please use a discount code if one was provided to you.

RESERVE your sleeping room at the [Gruene River Hotel and Retreat](#) by calling: 830-643-1234

- Please call to reserve your room. Let them know you're with Sententia Gamification.
- Discounted rate of \$265/night (includes gourmet breakfast each morning prepared by the in-house chef and a wine reception each evening).
- Check out the venue [website](#) before you call because the rooms are beautiful, and each is uniquely decorated
- Address:

1235 Gruene Road

New Braunfels, Texas 78130

Tel: 830-643-1234

info@grueneriverhotel.com

*Pre-Engagement
Challenges begin
May 1, 2024*

