

Mission: Uncountable!

Created by Scott Provence

- A PUBLICATION OF SENTENTIA GAMIFICATION-



Did you know that over half of students who join their school's music program quit in just a year or two?

A public school teacher was looking for a way to drive down these dropout rates, while breathing new life into abstract musical concepts.

The result was a bitesized lesson on musical rhythm, paired with a quirky, choose-yourown-adventure narrative.

Kudos from the Client:

Mission Uncountable turns what could be a simple lesson on counting into an interactive experience that allows students to become self-empowered learners.

The game creates excitement through its story and encourages students to achieve success with concrete steps and achievements. It is wonderful to see students having fun while building their musical skills!

The Mission:

To create web-based "microlearning" opportunities for beginner music students.



Percussion



Woodwind



Brass



String



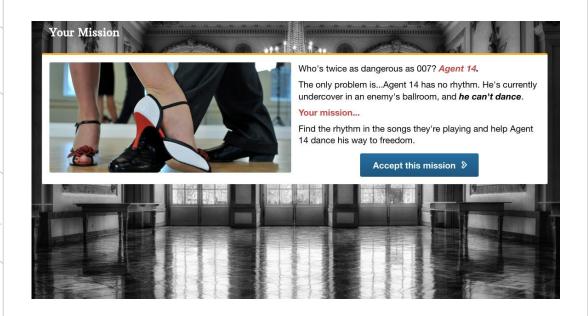


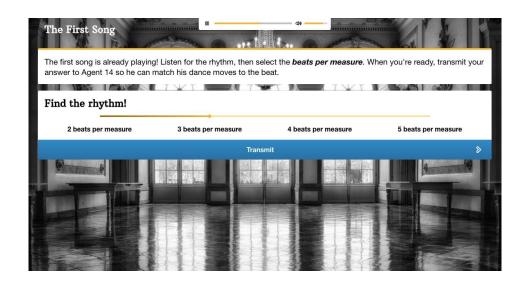


The Design Process:

The decision to use a gamified approach came from a combination of the initial stylistic request: "We want something fun!" and the initial constraints: "We need a small, web-based solution."

A brief, narrative-based game would allow students to lose themselves in a fictional adventure while developing problem-solving skills and testing their knowledge of rhythm with instant feedback and video remediations.







One

Primary research for this game isolated
Karl Kapp's idea of content gamification, specifically as it differed from structural gamification.

Two

This course was built with a strong emphasis on the former over the latter.

Three

Which is why you see a heavy use of game mechanics like narrative and character over points and levels.

Kudos from the Client:

In education today, we are seeing increased success with games and digital learning.

Programs like Typing Agent and
Spelling City encourage our students to
explore learning in low-stakes
environments that prioritize experience
and engagement over rote
memorization.

Mission Uncountable! provides a fun, engaging narrative that allows students to explore music through an interactive story and encourages excitement through the success of their character.



4 beats per measure

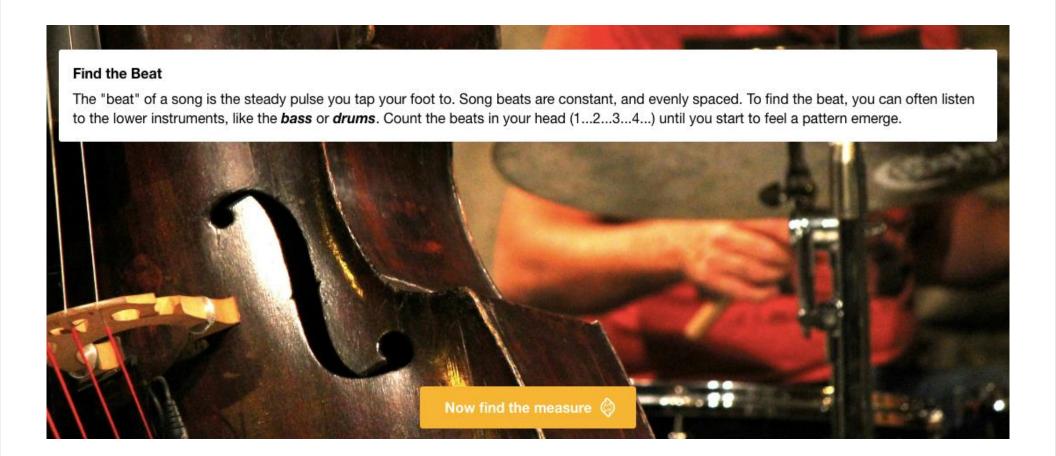
The Results:

Since this program came about as a way to curb dropout rates, longitudinal studies will compare the efficacy of these sorts of engaging microlearnings across several classrooms and grade-levels.









This combination of broad topic (teaching "rhythm") and condensed learning (a 10-minute module) is ideally suited for adult learners as well.

Application for Adult Learners:

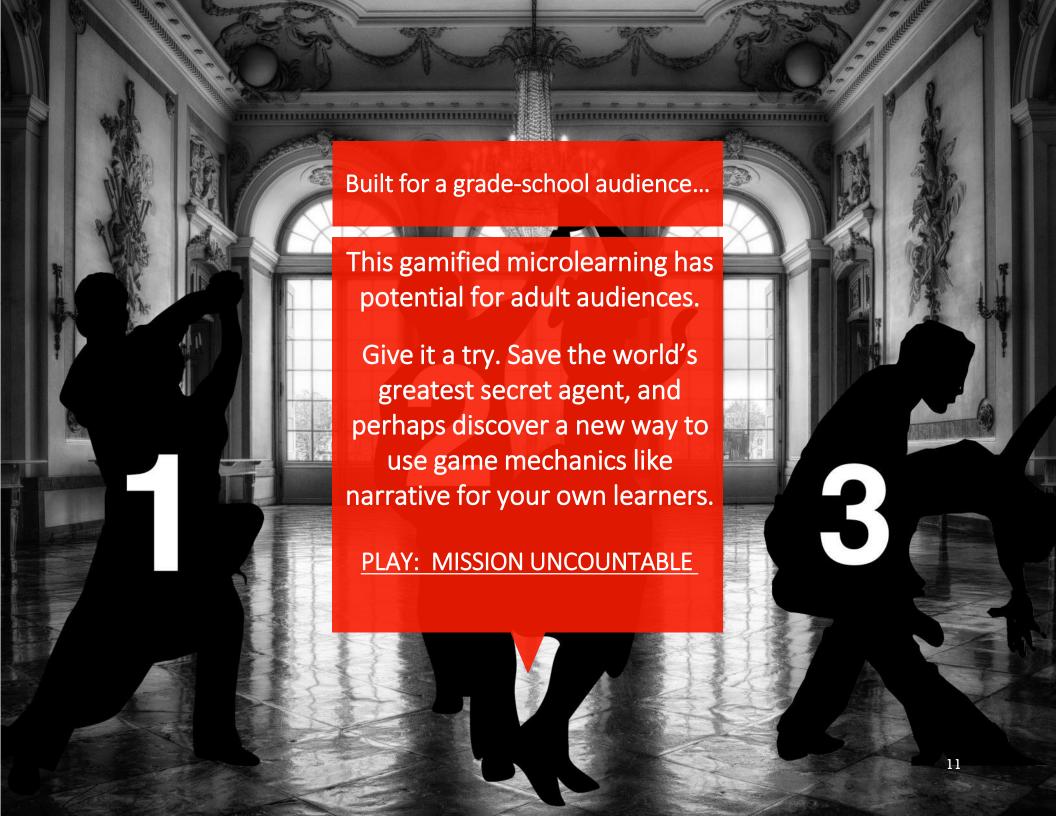
By condensing the lesson to a specific, tangible outcome (learn to count the beats of a song), adult learners will see measurable results (the final assessment outcome) as an effective return on their invested time.

Employing an archetypal narrative suitable for both adolescents and adults ("save the world's greatest spy") also allows the content to be approachable for any age range.









ABOUT SCOTT PROVENCE

Scott Provence is an Instructional Designer and Technical Writer who uses story-based trainings to create engaging content for all levels of learning. His print, instructor-led, and web-based curricula have been delivered in all fifty states. Scott has also helped design three-dozen behavioral health curricula that assist over 5,000 organizations in delivering evidence-based and personcentered care.

Scott is the Publication Editor of the American Society of Addiction Medicine's (ASAM) Criteria, Third Edition, the most widely used placement criteria for patients with addiction and co-occurring conditions. He also wrote and designed the companion web-based training, now identified by California's Department of Health Care Services as the minimum training requirement for all state treatment providers.

Scott received an MA in English and an MFA in Creative Writing from the University of Washington, where he was a Nelson Bentley Fellow. His fiction has been published in over twenty literary journals nationwide and earned him a Pushcart Prize nomination. He lives with his wife in Nevada.

Website: www.scottprovence.com

LinkedIn: https://www.linkedin.com/in/scottprovence



Level Up your corporate learning and development programs, employee onboarding, training, or adult classroom with gamification – a cutting-edge strategy to motivate and engage employees, customers, and students.



Hosted by Monica Cornetti, CEO of Sententia Gamification and Gamemaster of GamiCon.

Monica's guests include L&D
Professionals, Adult Educators, and
Platform Providers who give you tips,
tools, and techniques to add
immediately to your training, talent
development leadership, and
employee engagement toolbox.

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